





## Dekho Apna Desh

## EK BHARAT SHRESHTHA BHARAT ACTIVITIES BY INDIATOURISM (WEST & CENTRAL REGION) FOR THE MONTH OF OCTOBER 2020

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## SOCIAL MEDIA PROMOTION

India Tourism Goa promoted popular tourist destinations of Jharkhand under Ek Bharat Shrestha Bharat initiative (As Goa and Jharkhand are paired state under EBSB) through social media handles of ITO Goa with #ekbharatshreshthabharat hashtag.

No. of people reached through Facebook during the month of October: 514

## Glimpses of social media posts:











Through it is one of the lesser known waterfalls, none the less your trip of the waterfalls in Ranchi is incomplete without a visit here. Being close... See More

